

CHOOSE THE RIGHT AGENT CHECKLIST

HOW TO CHOOSE THE RIGHT AGENT TO SELL YOUR HOME

01 HOW LONG HAVE YOU BEEN IN THE BUSINESS AND HOW MANY HOMES HAVE YOU SOLD IN THAT TIME?

02 HOW WOULD YOU HANDLE THE SALE OF MY HOME SPECIFICALLY?

03 WHAT MAKES YOU DIFFERENT FROM ANY OTHER AGENT?

04 CAN YOU EXPLAIN THE PROCESS FROM START TO FINISH, INCLUDING KEY MILESTONES AND TIMELINES?

05 HOW WOULD YOU MARKET MY HOME AND WHAT CHANNELS WILL YOU USE?

06 WHY DID YOU CHOOSE A CAREER IN REAL ESTATE?

07 WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

FREE CHEATSHEET OF WHAT TO LOOK FOR FOUND BELOW

CHOOSE THE RIGHT AGENT CHEETSHEET

CHOOSING THE RIGHT AGENT CHEATSHEET

01

HOW LONG HAVE YOU BEEN IN THE BUSINESS AND HOW MANY HOMES HAVE YOU SOLD IN THAT TIME?

- MY TEAM AND I HAVE A COMBINED EXPERIENCE OF **7 YEARS** AND WE HAVE SOLD **12** HOMES IN THE PAST **6 MONTHS** RANGING FROM 250K - 1.3 MILLION. OUR EXPERIENCE DOESN'T COME FROM ONLY REAL ESTATE BUT THE **DIGITAL MARKETING** WORLD AS WELL THAT WE LEVERAGE IN ANY BUSINESS INTERACTION.
-

02

HOW WOULD YOU HANDLE THE SALE OF MY HOME SPECIFICALLY?

- NO TWO HOMES ARE THE SAME BUT HERE IS OUR APPROACH...
 - 1 ON 1 ORIENTATION GOING OVER OUR SPRING'S SOLD IN 30 DAYS SOLUTION (\$6,799 VALUE FOR **FREE**)
 - P.S-WE ACTUALLY OUTLINE EVERY SINGLE STEP FOR **FREE**, WETHER YOU PARTNER WITH US OR NOT :)
-

CHOOSE THE RIGHT AGENT CHEETSHEET

CHOOSING THE RIGHT AGENT CHEATSHEET

03

WHAT MAKES YOU DIFFERENT FROM ANY OTHER AGENT?

- IT'S TOUGH TO NARROW IT DOWN TO A FEW...
 - **FREE** HOME TOUCH UP BLUEPRINT (\$399 VALUE)
 - **NO HANDCUFF** LISTING GAURENTEE
 - ULTRA-QUALIFIED BUYER SYSTEM (**FREE** INSPECTION+APPRAISAL INCLUDED) (\$199 VALUE)
 - STREAMLINED STRES-FREE SELLER SYSTEM (\$249 VALUE)

P.S- ONCE AGAIN IT'S ALL **FREE**

04

CAN YOU EXPLAIN THE PROCESS FROM START TO FINISH, INCLUDING KEY MILESTONES AND TIMELINES?

- YOU CAN REFER TO OUR **FREE SELLER'S TIMELINE** WHERE YOU SEE ALL OF THE DATES AND KNOW EXACTLY WHAT TO EXPECT.
-

CHOOSE THE RIGHT AGENT CHEETSHEET

CHOOSING THE RIGHT AGENT CHEATSHEET

05

HOW WOULD YOU MARKET MY HOME AND WHAT CHANNELS WILL YOU USE?

- WE USE A MULTIPLE MARKETING CHANNELS
 - WE HARNESS THE POWER OF SOCIAL MEDIA
 - 50,000-60,000 IMPRESSIONS OR EYEBALLS WILL SEE YOU HOME FROM YOUTUBE TO TIK-TOK
 - **FREE** VIRTUAL HOME STAGING, 3D TOURS, PROFESSIONAL DRONE + INTERIOR PHOTOS...
 - 500 PHYSICAL MAILERS AND THOUSANDS OF PHONE CALLS TO YOUR COMMUNITY AND OUR E-BUYERS
 - THERE IS TONS MORE ON MARKETING IN OUR SPRING'S SELL IN 30 DAYS SOLUTION GUIDE
-

06

WHY DID YOU CHOOSE A CAREER IN REAL ESTATE?

- TWO WORDS, HELPING PEOPLE. WE HOPE THAT BY PROVIDING ALL OUR YEARS OF KNOWLEDGE UP FRONT, YOU CAN MAKE THE RIGHT DECISION THAT BEST SUITS YOU, WE AIM TO BUILD TRUST WHILE PROVIDING VALUE.
-

CHOOSE THE RIGHT AGENT CHEETSHEET

CHOOSING THE RIGHT AGENT CHEATSHEET

07

WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

- BUILDING OFF THE LAST POINT, WE HOPE TO GAIN YOUR TRUST BY PROVIDING VALUE, SOMETHING OUR INDUSTRY LACKS. THAT IS WHY I'VE SPENT **1,000 HOURS** CRAFTING ALL OF THESE GUIDES AND CHECKLISTS FOR YOU. WITHIN 5 YEARS WE HOPE TO CHANGE THE INDUSTRY TO A VALUE DRIVEN ONE, PUTTING CLIENTS FIRST. WE HOPE YOU CAN ACHIEVE YOUR GOALS WITH OR WITHOUT US.
 - BUT, IF YOU ARE A MOTIVATED HOMEOWNER LOOKING TO SELL WITHIN **30** DAYS WE WOULD LOVE TO PARTNER WITH YOU.
-

CALL NOW TO FIND OUT IF WE ARE A
GOOD FIT
702-812-1432